



ISTORIJA PRIMENJENE UMETNOSTI I DIZAJNA

4

Za stvarni početak dizajna smatra se XIX vek, **vek industrije**.

Veliki pronalasci su usloveli razvoj dizajna (sijalica, mikrofoni, mehanički nameštaj: stolice na okretanje, nameštaj koji se prilagođava različitoj upotrebi, električni automobil itd.).

Rađa se institucija Svetskih izložbi na kojima se izlažu velelepna arhitektonska dela (Ajfelova kula i Kristalna palata). Braća Tonet otkrivaju način za savijanje drveta u lukove.

Nameštaju se posvećuje više pažnje nego ikad, jer je naveliko moguće manipulirati njegovim dizajnom i proizvodnjom.

- Arts and Crafts
- Art Nouveau
- Secesija
- Jugendstil
- Art Deco

Arts and Crafts

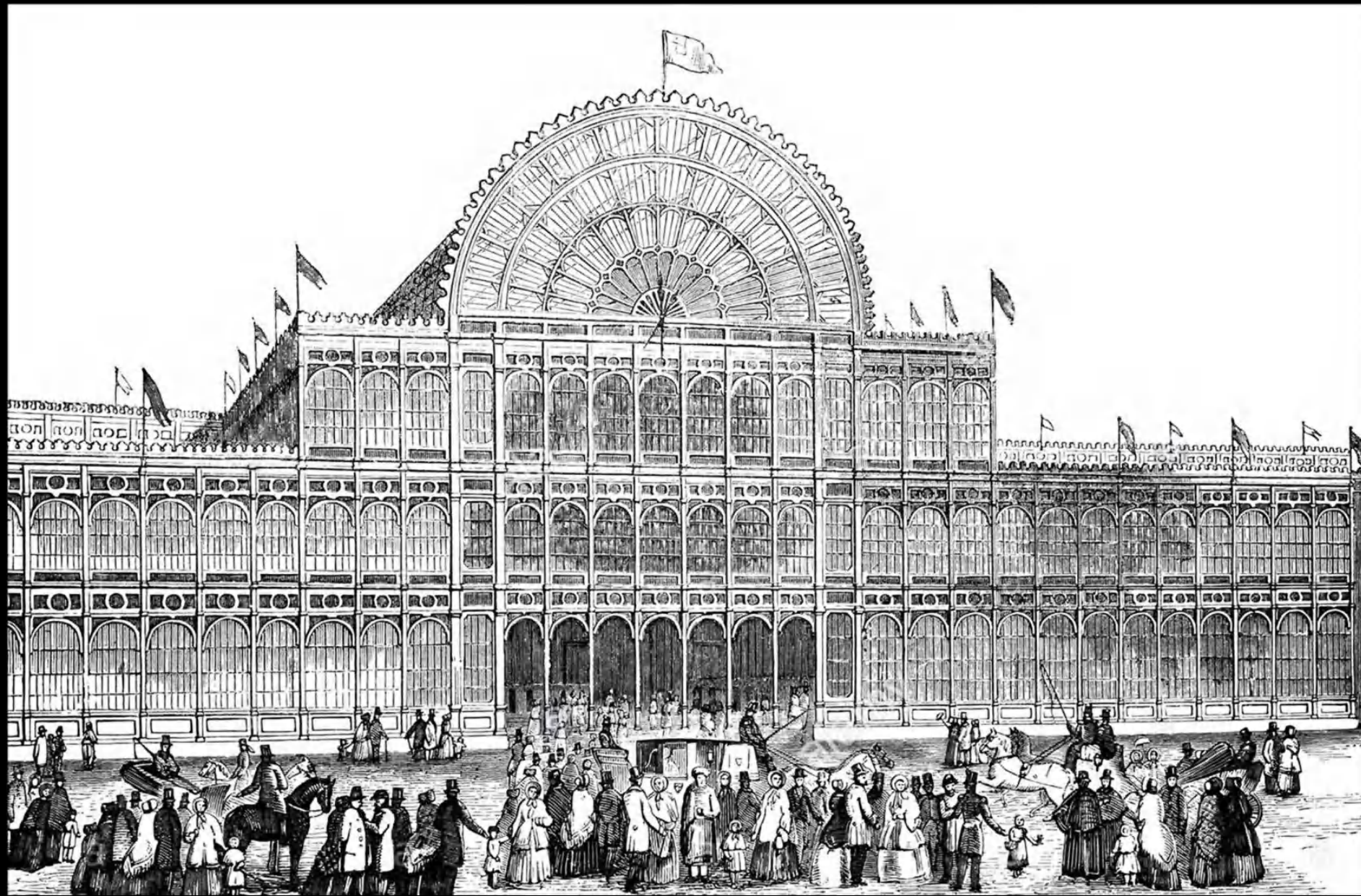
- 1859. Crvena kuća Filipa Veba
- 1861. Firma Moris, Maršal & Fokner
- 1882. Ceh zanatlija, Moris i Makmurdo
- 1887. u Londonu se formira Društvo za izložbu umetnosti i zanata (Prvi predsednik je bio Volter Krejn - prvi put korišten termin A&C)
- 1891. na čelo društva dolazi Vilijam Moris
- 1893. Društvo objavljuje zbirku Eseja Arts and Crafts
- 1915-1922. predsjednik je bio Henri Vilson
- Društvo izlaže sve do 1960-te, a onda se spaja sa Cehom zanatlija Kembridžšira i formira Društvo dizajnerskih zanatlija

Uticaji

- Ideje arhitekta Augustusa Pjudžina
- Rasprave pisca Džona Raskina
- Dizajnerski rad i teorije Vilijama Morisa

Teoretski radovi

- Ričard Redgrejv – „*Dodatni izveštaj o dizajnu*“, 1852.
- Ričard Redgrejv – „*Priručnik za dizajn*“, 1876.
- Gotfrid Semper – „*Nauka, industrija i umetnost*“, 1852.
- Oven Džons – „*Gramatika ornamenta*“, 1856.
- Ralf Vornum – „*Analiza ornamenta*“, 1856.
- Metju Digbi Vajat – „*Industrijska umetnost 19. veka*“, 1853.



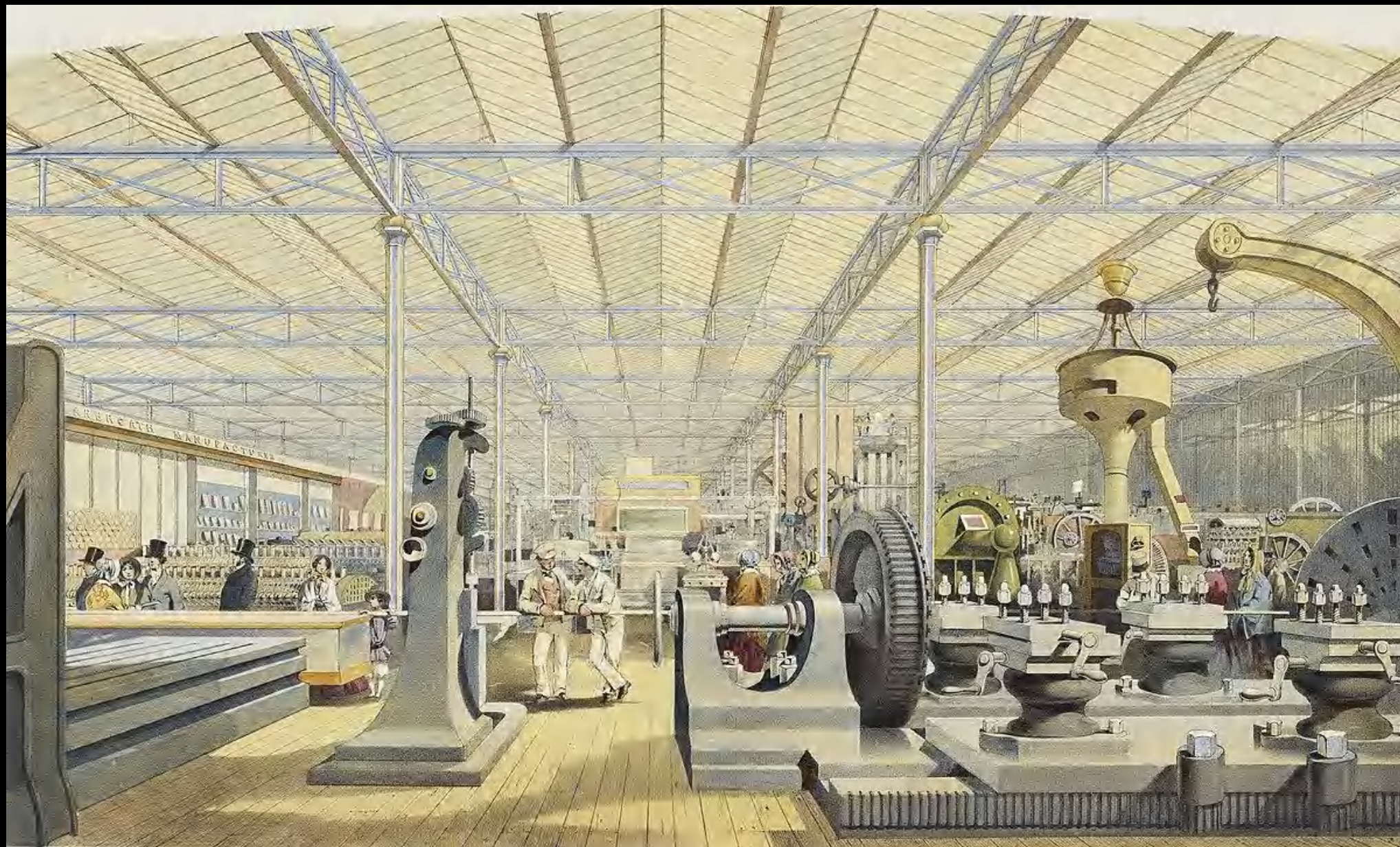
Kristalna palata, Džozef Pakston, 1851





THE GREAT INDUSTRIAL EXHIBITION OF 1851
Designed by James Stirling
Plan of the Transept

Velika izložba 1851. god



Velika izložba 1851.



Izložba 1851, Indijski paviljon, Džozef Neš



Džozef Neš, Grčki paviljon, 1851.



SEASON
TICKET
1890

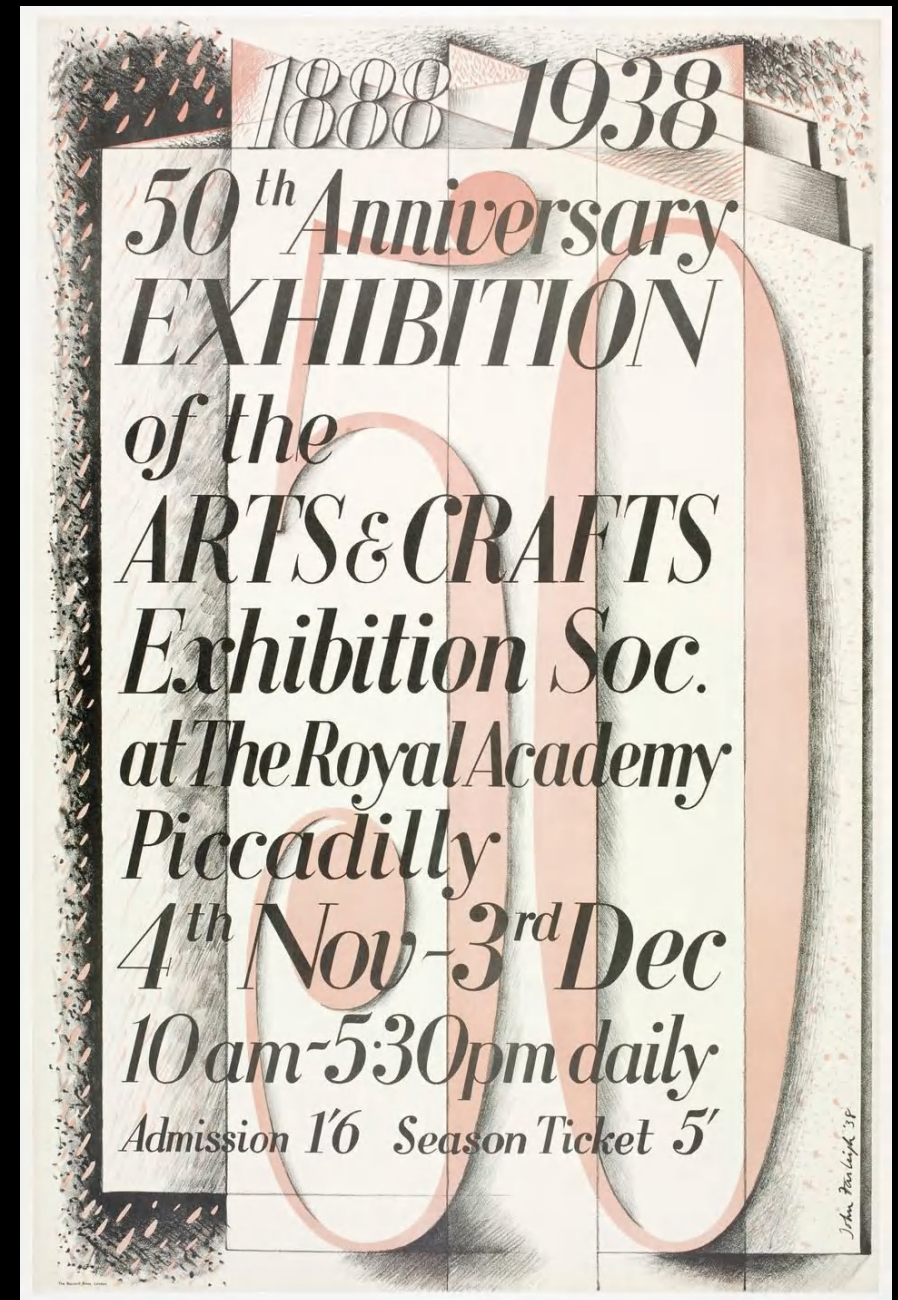
Admit &

Mr. George Frampton

DURING THE PERIOD OF
THE EXHIBITION

ERNEST RADFORD
SECRETARY

A&CES





Vilijam Moris, Zelena trpezarija, 1867.



Džejms Visler, Paunova soba, 1876-77.

THE
BABY'S
BOUQUET

A
COMPAN-
ION
TO THE
BABY'S
OPERA

A
FRESH
BUNCH
OF OLD
RHYMES
&
TUNES

ARRANGED & DECORATED BY
WALTER CRANE



R. 1448-1931



R. 1449-1931

Volter Krejn, Bebin buket, oko 1870



W. 1912-1913

THE
BABY'S BOUQUET

FRESH BUNCH
OF
OLD RHYMES & SONGS

A COMPANION
TO THE
BABY'S OPERA

DESIGNED &
WALTER
CUT & PRINTED
BY EDWARD

REDESIGNED BY
CRANE
IN THREE COLORS
BY WARD

THE MUSIC
ARRANGED
BY
L.C.

LONDON & NEW YORK
GEORGE ROUTLEDGE
& SONS

W. 1913-1914

THE
BABY'S OPERA



A BOOK OF OLD RHYMES WITH NEW DRESSES
BY WALTER CRANE
THE MUSIC BY THE EARLIEST MASTERS

THERE WAS A LADY LOVED A SWINE

1. There was a lady loved a swine, - Ho - ney? said she;
 2. I'll build thee a sil - ver sty, Ho - ney? said she;
 "Pig - beg, wilt thou be mine?" - Hone? said he.
 "And in it thou shalt lie?" - Hone? said he.

1. "Pinned with a silver pin,
 Honey? said she;
 "That thou mayest go out and in,"
 - Hone? said he.

2. "Will thou have me now,
 Honey? said she;
 "Speak, or my heart will break,"
 - Hone? said he.





AND GIRLS BOYS

1. { Girls and boys come out to play, The
Leave your sup - per, and leave your sleep:

moon doth shine as bright as day; { Come to your play-fel - lows in the street; 2. { Come with a whoop, and
Up the lad - der and

come with a call, Come with a good will or not at all,
down the wall, A pen - ny loaf will serve you all.



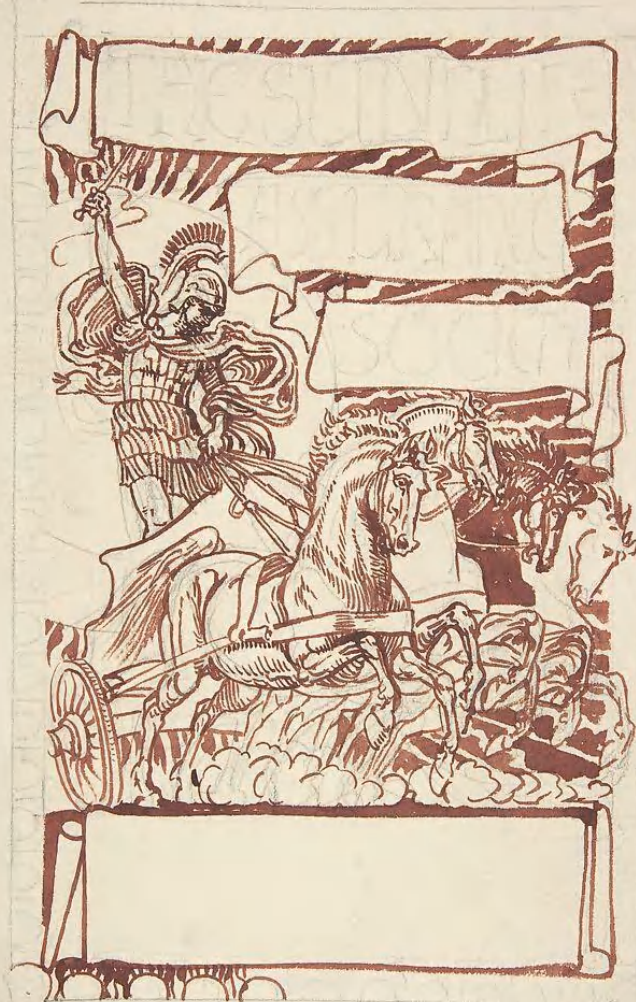
MY LA DYS GAR DEN

A musical score for the song "My Lady's Garden". The score is framed by decorative borders featuring flowers and shells. The title "MY LA DYS GAR DEN" is at the top. The lyrics are: "How does my La - dy's gar - den grow? How does my la - dy's gar - den grow? With sil - ver bells, and coc - kle shells, And pret - ty maids all in a row!". The music is in 6/8 time and consists of three systems of music with lyrics. The first system has the lyrics "How does my La - dy's gar - den grow? How does my". The second system has the lyrics "la - dy's gar - den grow? With sil - ver bells, and". The third system has the lyrics "coc - kle shells, And pret - ty maids all in a row!". The score is framed by decorative borders featuring flowers and shells.





Walter Crane





Džon Henri Dril, uzorci za tapete, oko 1860.



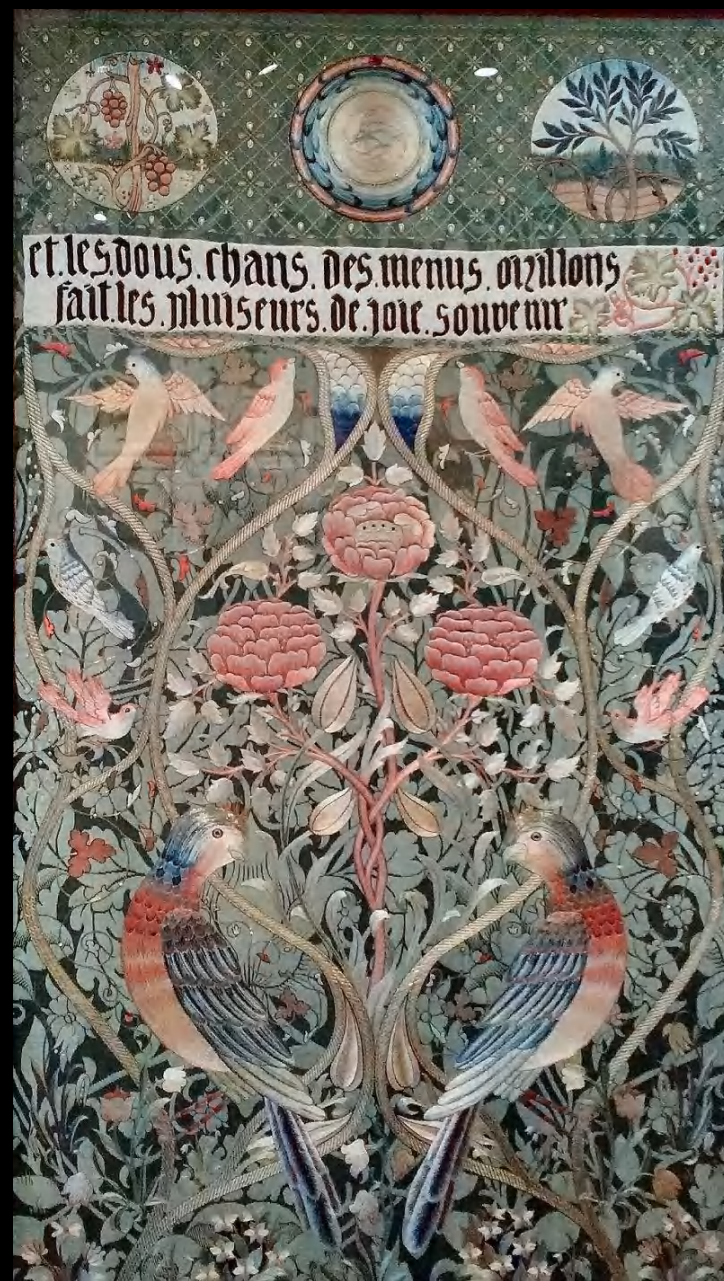
Džon Henri Dril, tapisserija, oko 1892.



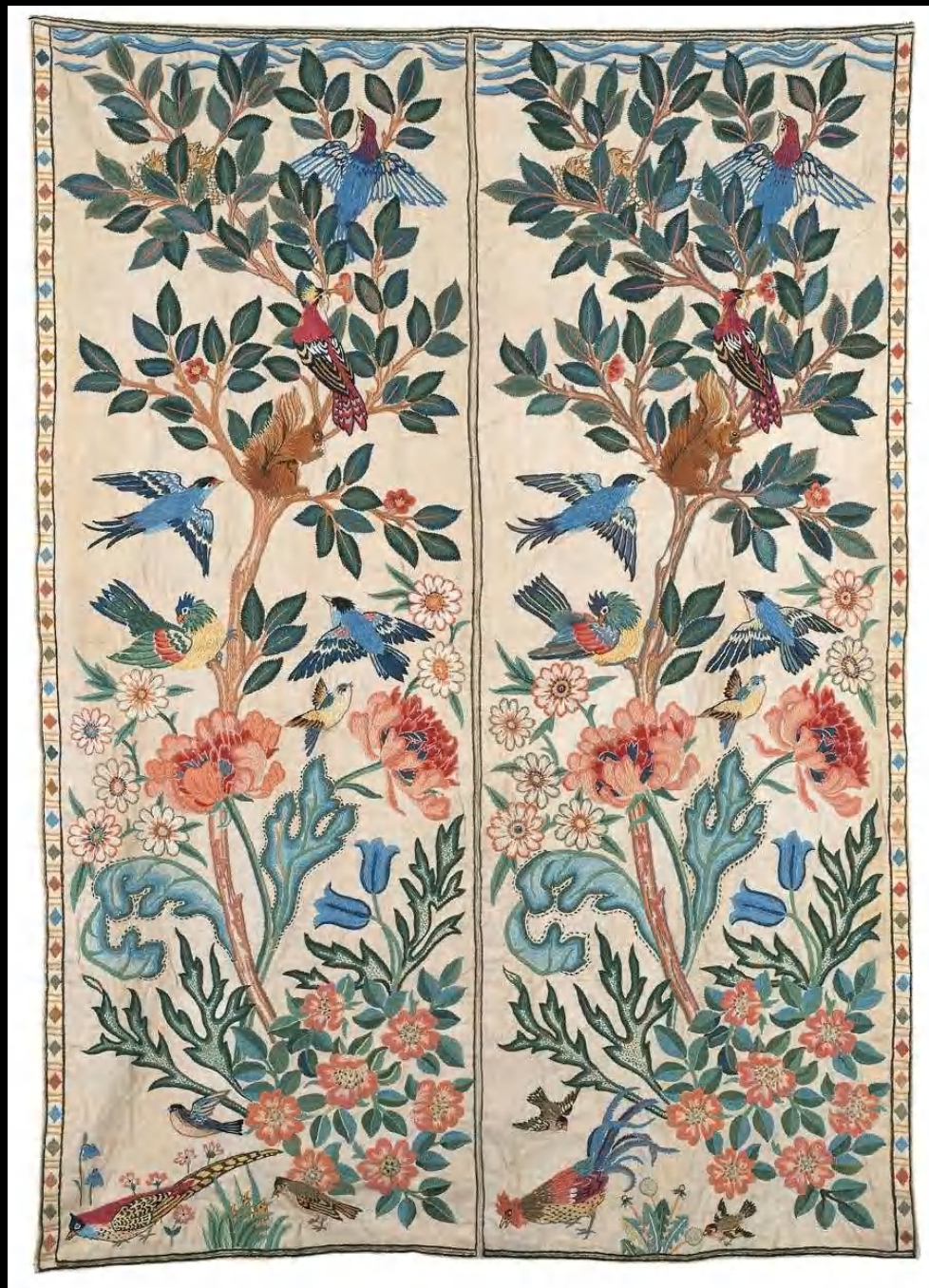
Džon Henri Dril, Panel, 1885-1910.



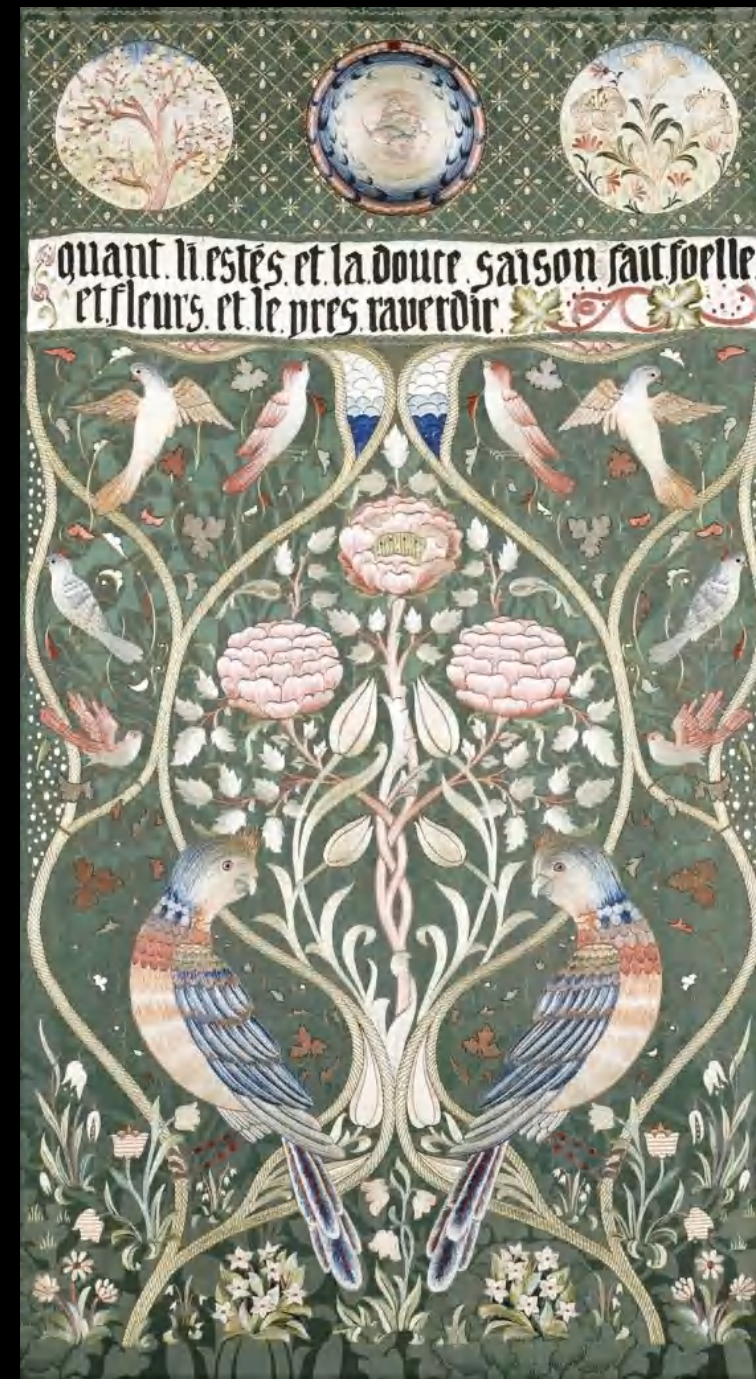
Džon Henri Dril, Crtež za tapiseriju



Meri-Mej Moris, tapisserija i vez



Meri-Mej Moris





Frensis Mc Donald Mekner , Proleće



Uspavana princeza, 1909 i 1910.



Žena stoji iza sunca



Čarls F. A. Vojs



Čarls F.A. Vojs, Stolicе



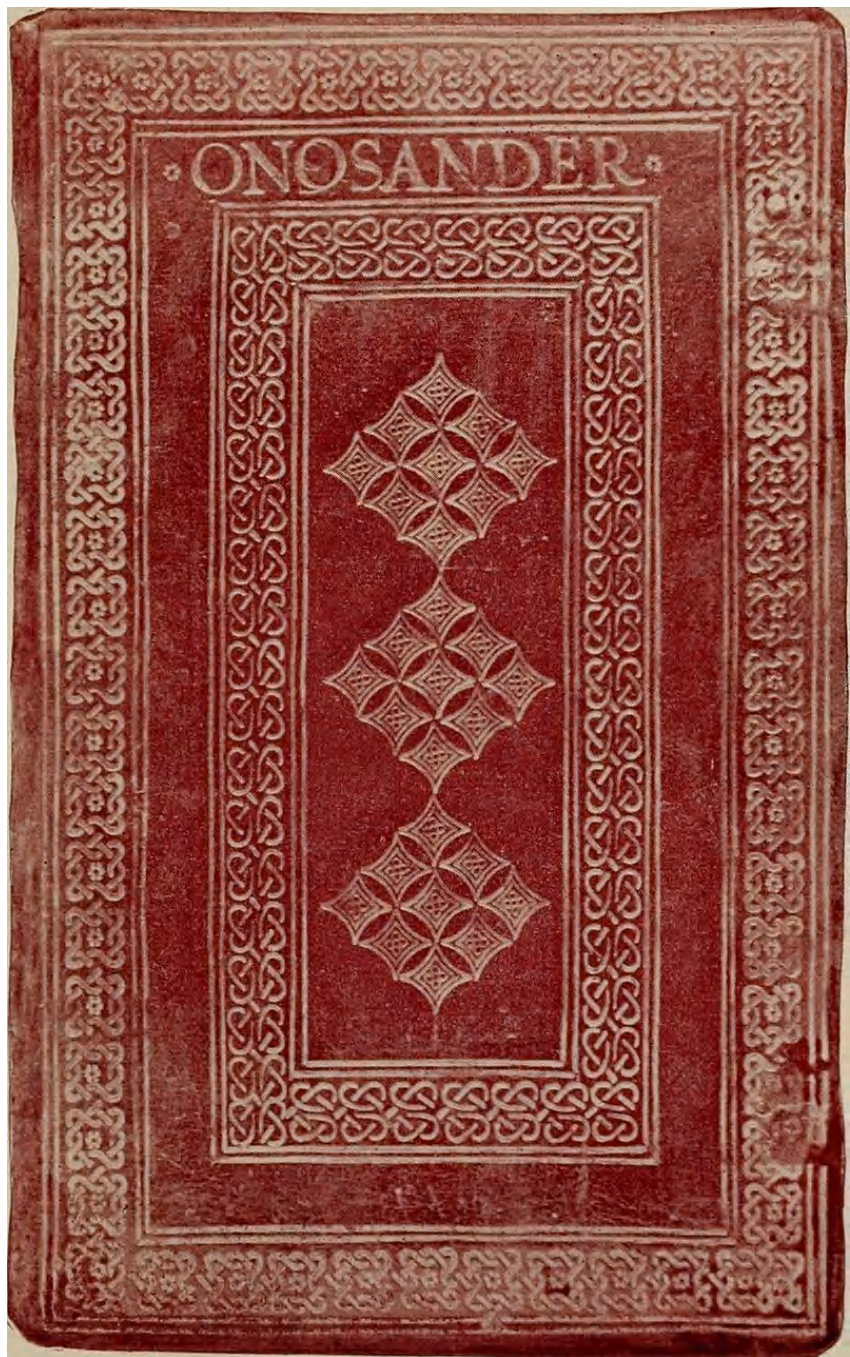
Čarls F.A. Vojs, Sto za kartanje



Filip Veb, Oltarski sto



Herbert Persi Horn, Mebl štof, 1884



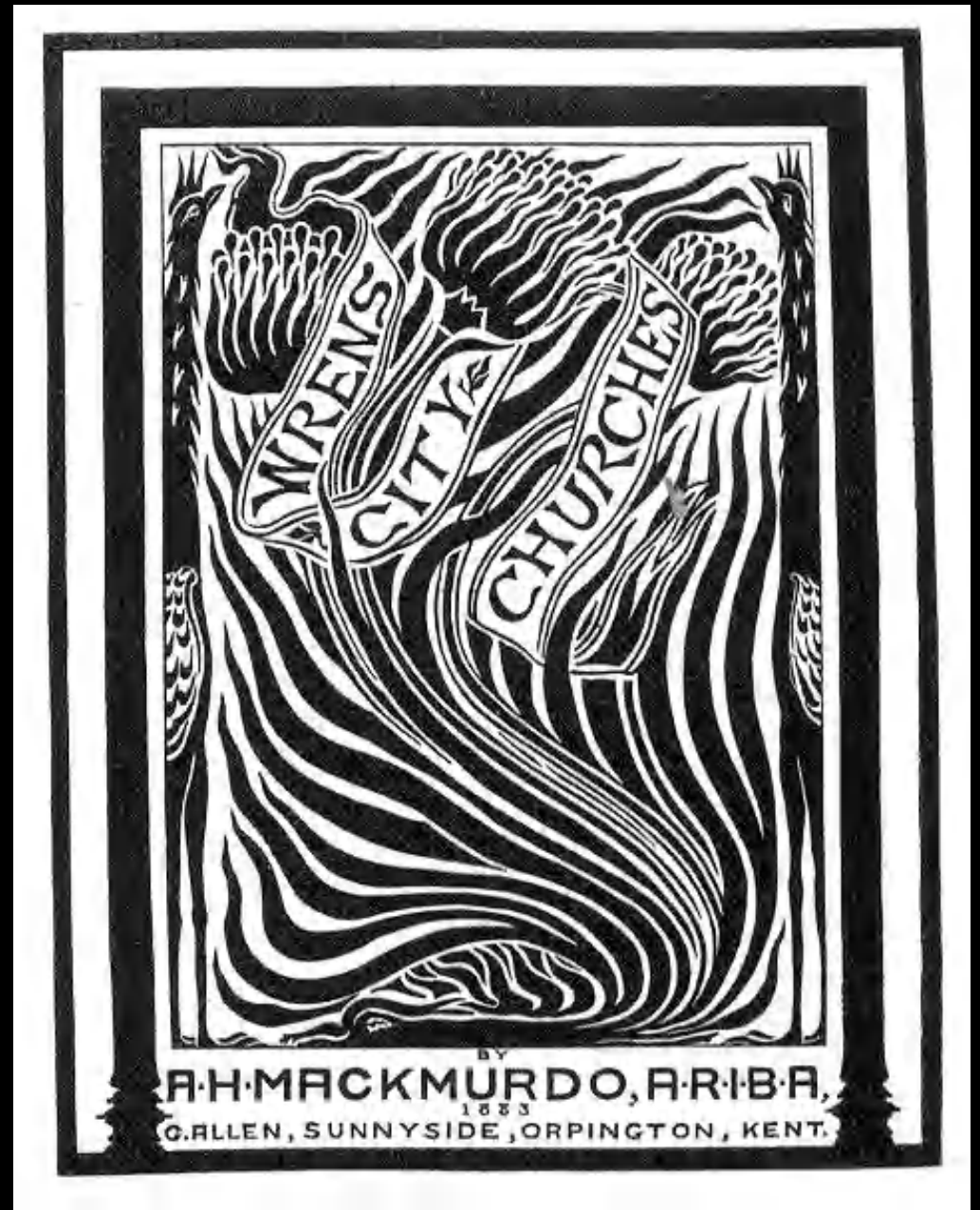
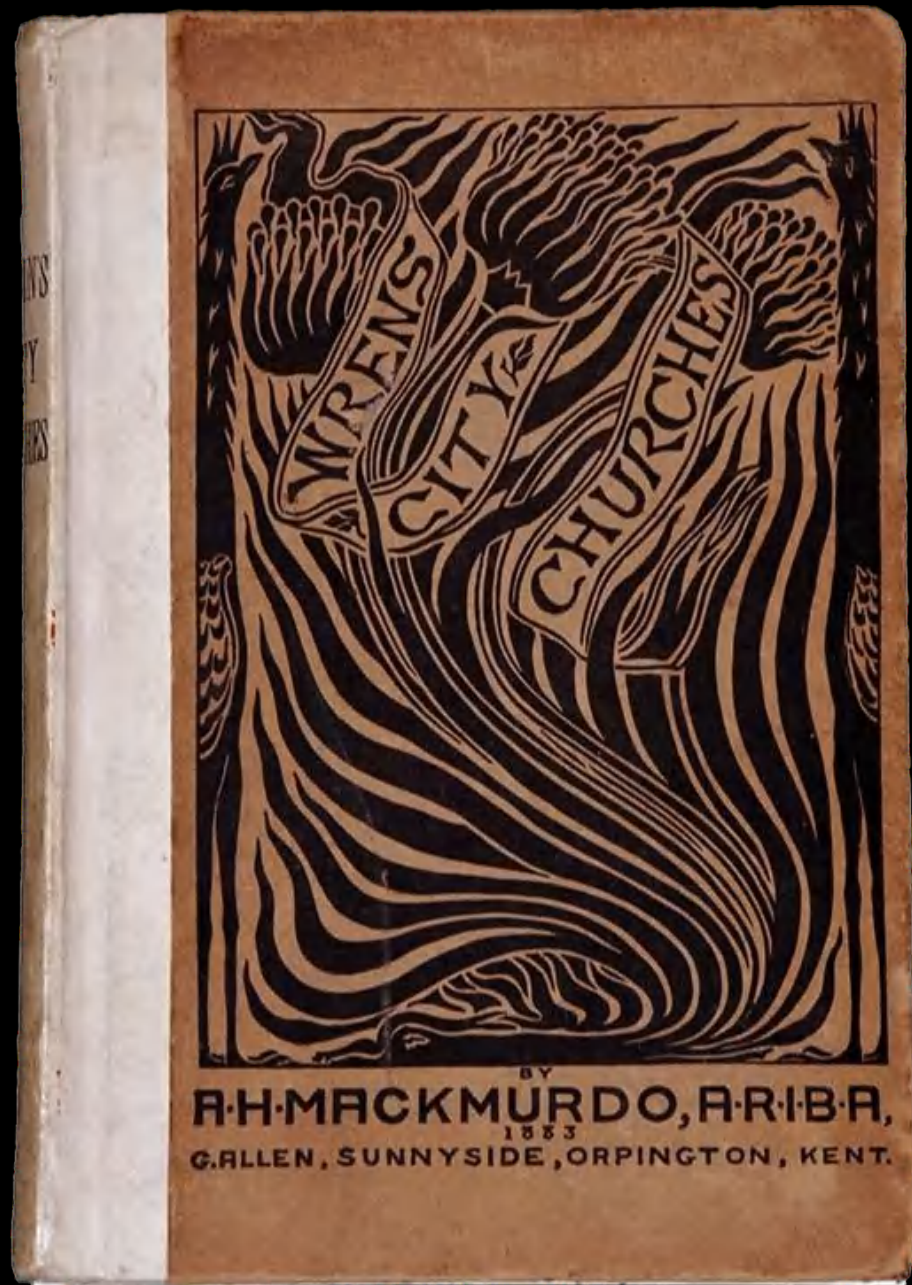
Herbert Persi Horn, Korice za knjigu



Artur Hejgejt Makmerdo, Stolica, 1883.



Artur Hejgejt Makmerdo, Stolica, 1886.



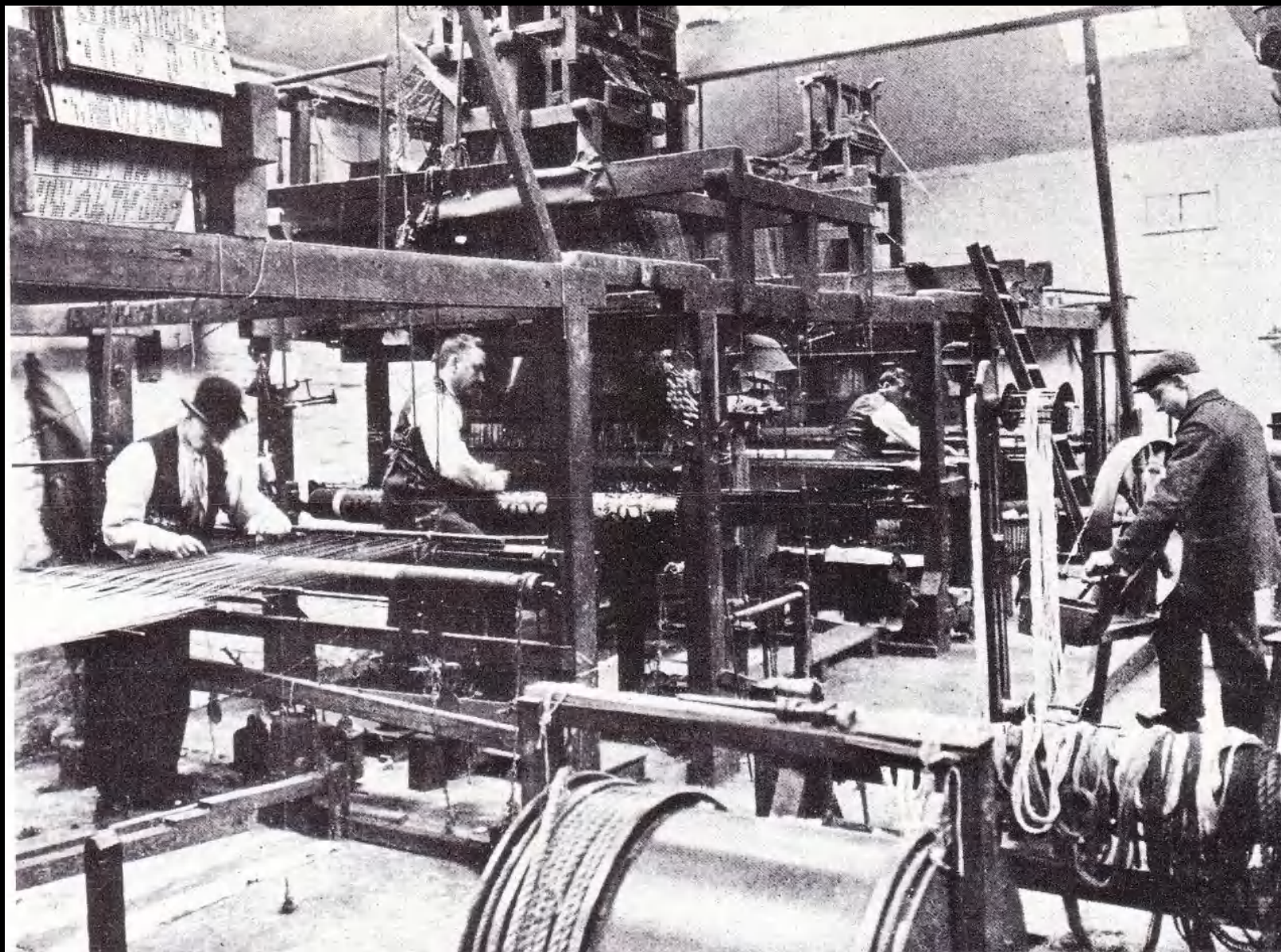
Artur Hejgejt Makmerdo, Knjižne korice, 1883.



Artur Hejgejt Makmerdo, Krunisane ptice, 1883-1884.



Crvena Kuća, Filip Veb, 1860.

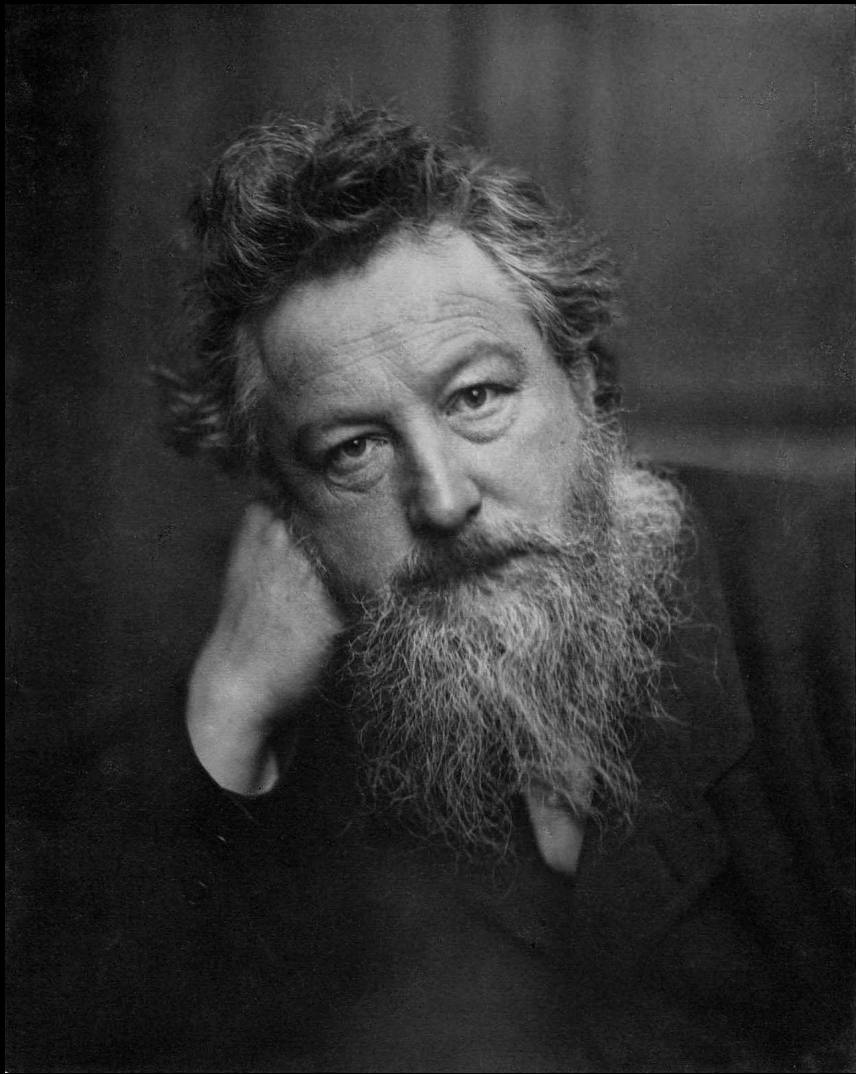


Tkaonica u fabrici Morris & Co

THE NATURE OF GOTHIC.

WE are now about to enter upon the examination of that school of Venetian architecture which forms an intermediate step between the Byzantine and Gothic forms; but which I find may be conveniently considered in its connexion with the latter style. ¶ In order that we may discern the tendency of each step of this change, it will be wise in the outset to endeavour to form some general idea of its final result. We know already what the Byzantine architecture is from which the transition was made, but we ought to know something of the Gothic architecture into which it led. ¶ I shall endeavour therefore to give the reader in this chapter an idea, at once broad and definite, of the true nature of Gothic architecture, properly so called; not of that of Venice only, but of universal Gothic: for it will be one of the most interesting parts of our subsequent inquiry, to find out how far Venetian architecture reached the universal

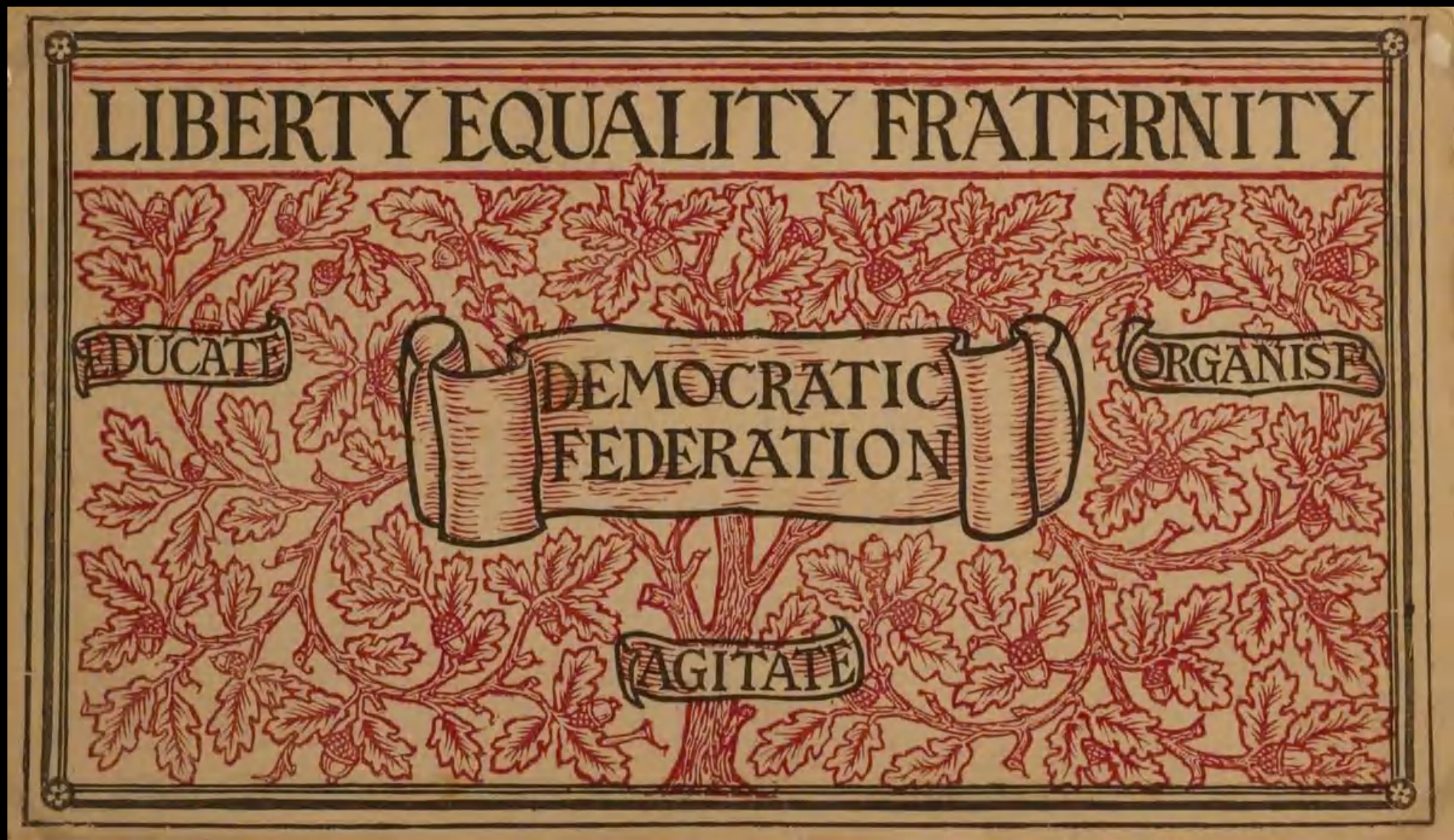
Priroda gotike, 1892. V. Moris



Vilijam Moris, Život i smrt Jasonova, 1895.



V. Morris, Dizajn za pečat štamparije Kelmskot



V. Moris, Podsetnica Demokratske federacije



V. Morris, Knjižica računa, 1885.



V. Moris, Paunovi i zmajevi



V. Moris, Kradljivci jagoda



V. Morris, Dizajn za tekstil



ART NEUVEAU - Francuski

- Internacionalni stil
- Najsnažnije delovanje 1890 – 1910. (Belle Epoque)
- Reakcija na akademsku umetnost, eklekticism i istoricizam arhitekture i dekoracije 19. veka.
- U Nemačkoj – **Jugendstil**
- U Italiji – **Stil Liberty**
- U Španiji – **Il Modernismo**
- U Engleskoj – **Modern Style**
- U Austriji – **Secesija**
- U SAD – **Tifani stil**
- U Holandiji – **Nova umetnost**
- U Japanu – **Širo Uma**
- . U Portugaliji – **Arte nova**

Francuska



Lua Fuler, plesačica





Raul Larše, Lua Fuler

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Plakat Ajfelovog tornja



Glavni ulaz na izložbu 1900. sa trijumfalnom kapijom Rene Binea



Elegantni bal s kraja XIX veka, početak Belle époque



Ektor Gimar, Kuća Koilo



Ektor Gimar, nameštaj



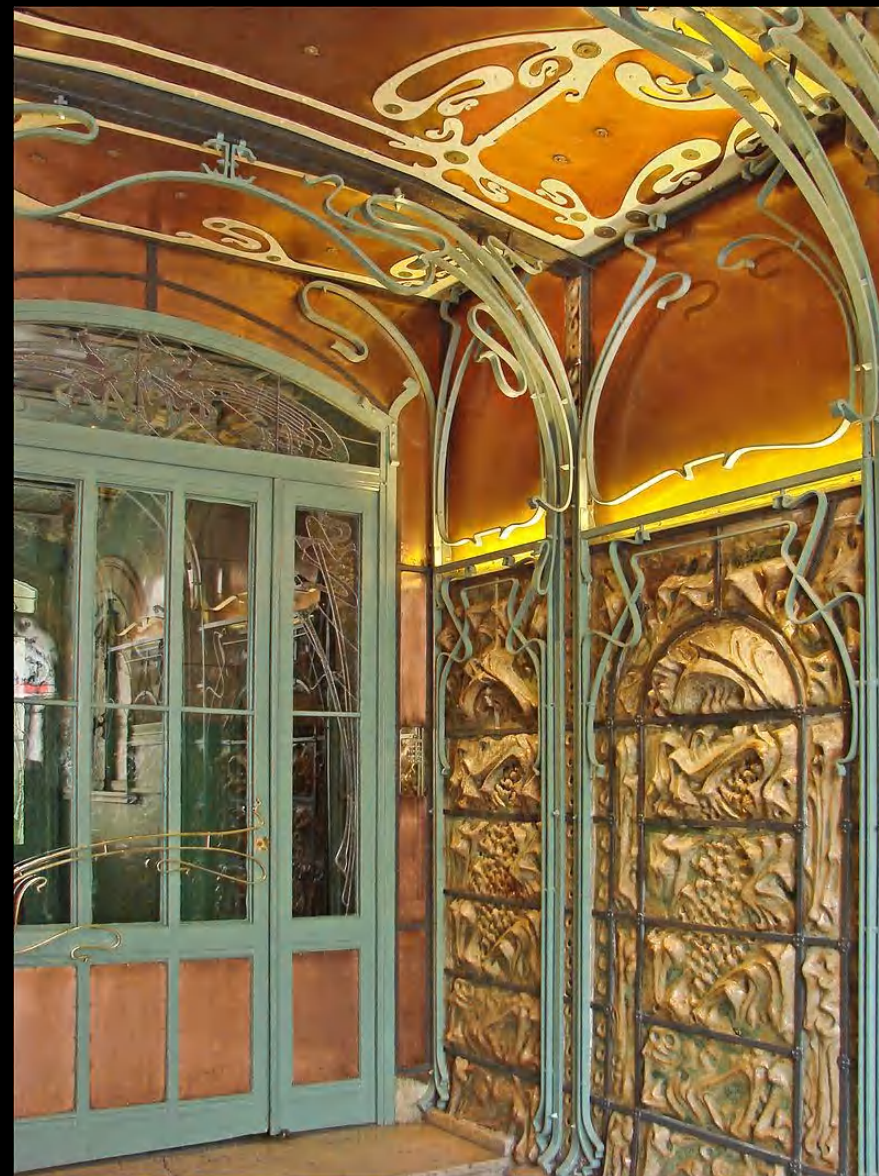
Ektor Gimar, Enterijer



Ektor Gimar, Balkonske ograde



Ektor Gimar, Metro stanica, Pariz



Ektor Gimar, Dvorac Beranže, kapija i ulazni hol



Ektor Gimar, detalji



Ektor Gimar, Porculan



Emil Gale - Nameštaj



Emil Gale - Nameštaj



Emil Gale, Keramika i porculan



Emil Gale, Keramika i porculan



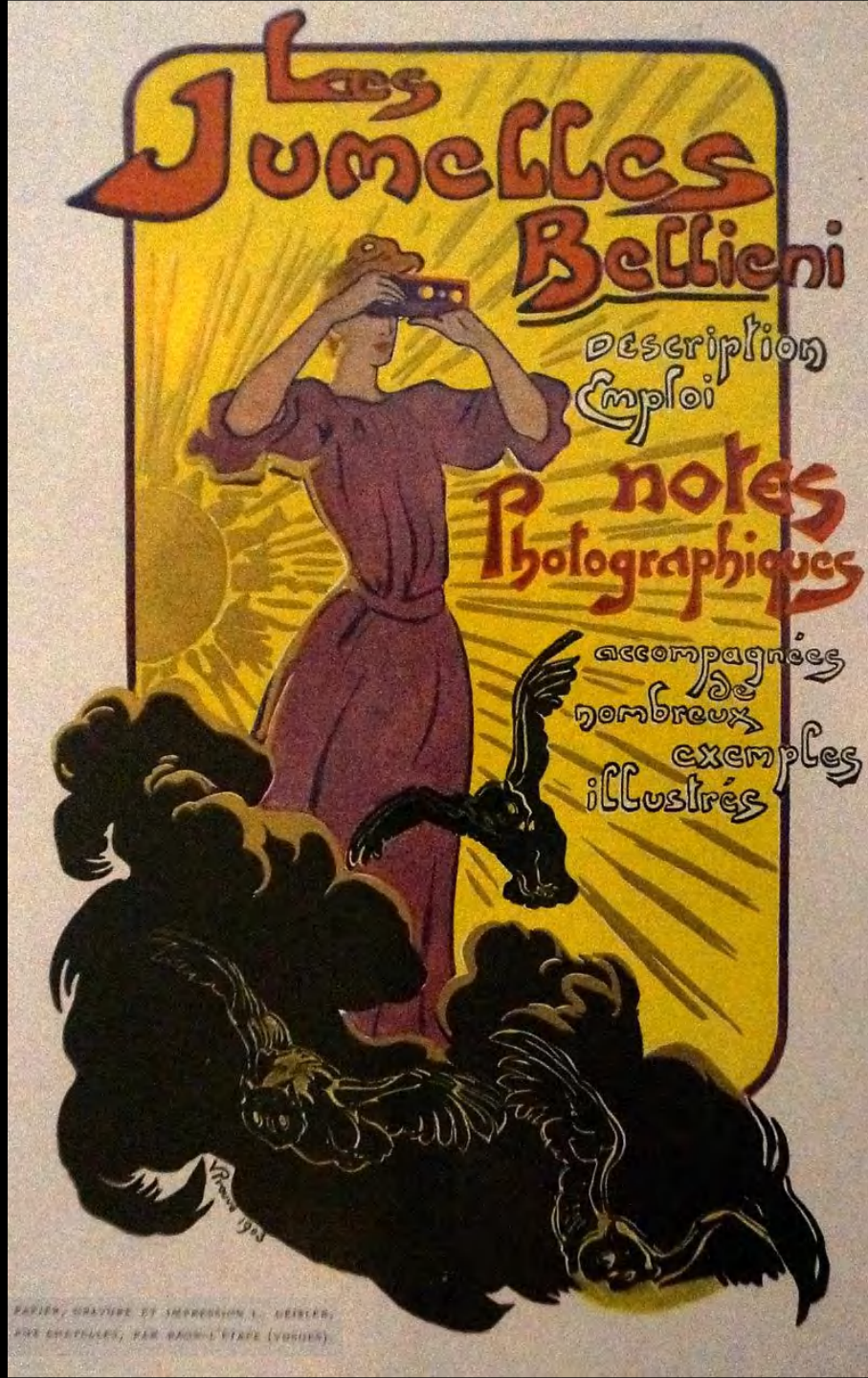
Emil Gale, Slikani predložak za vaze



Emil Gale, staklo



Emil Gale, staklo



Viktor Pruve, Reklama za dvogled



Viktor Pruve, Piano



Trpezarija Meson, Viktor Pruve - nameštaj

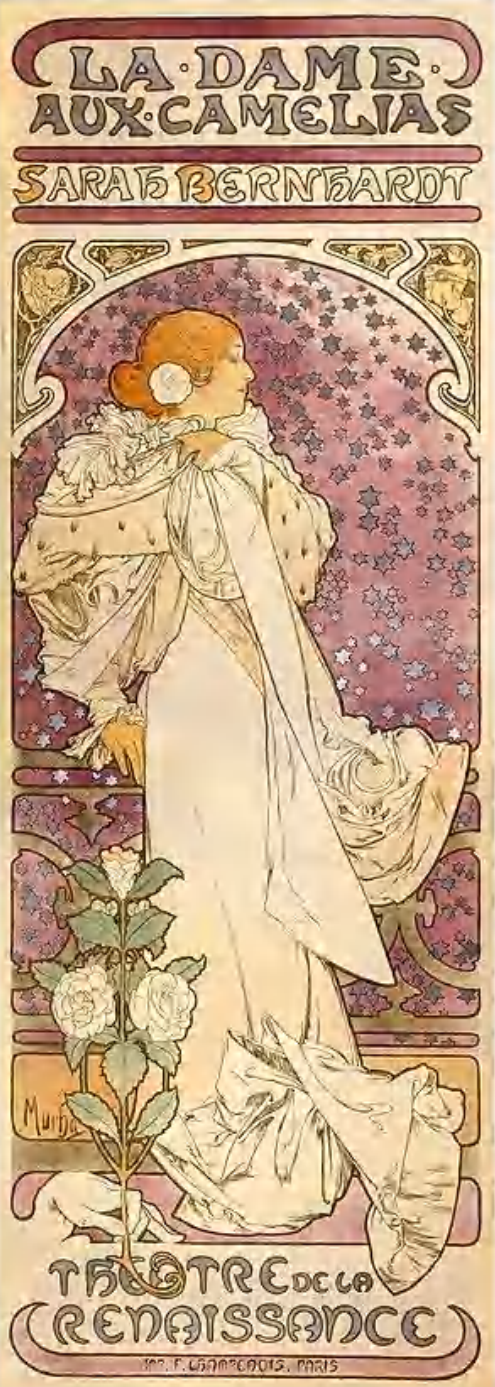


Viktor Pruve, staklo

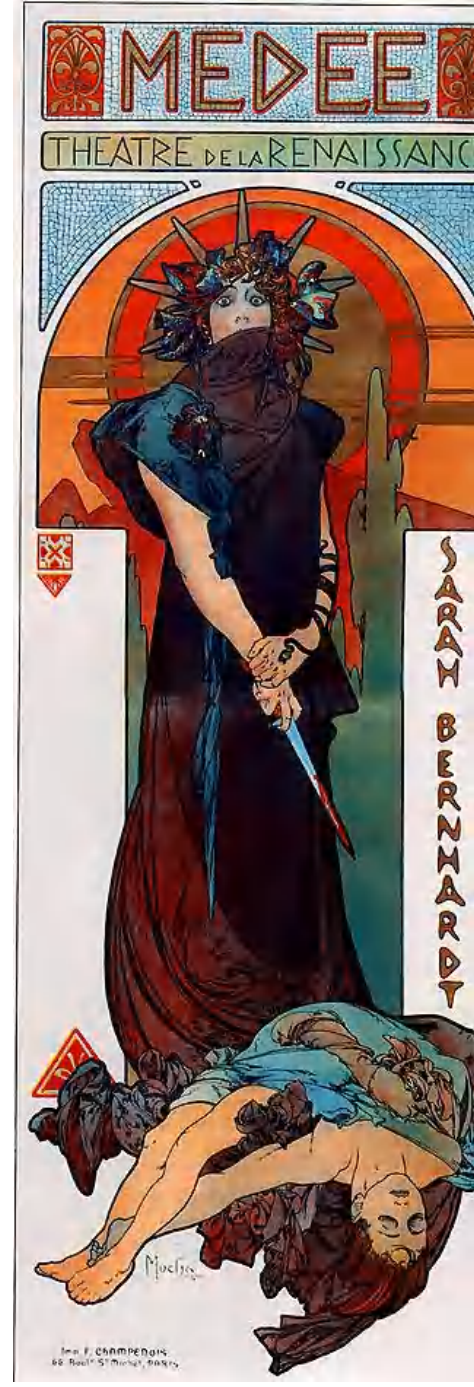


Žil Šere, Plakati



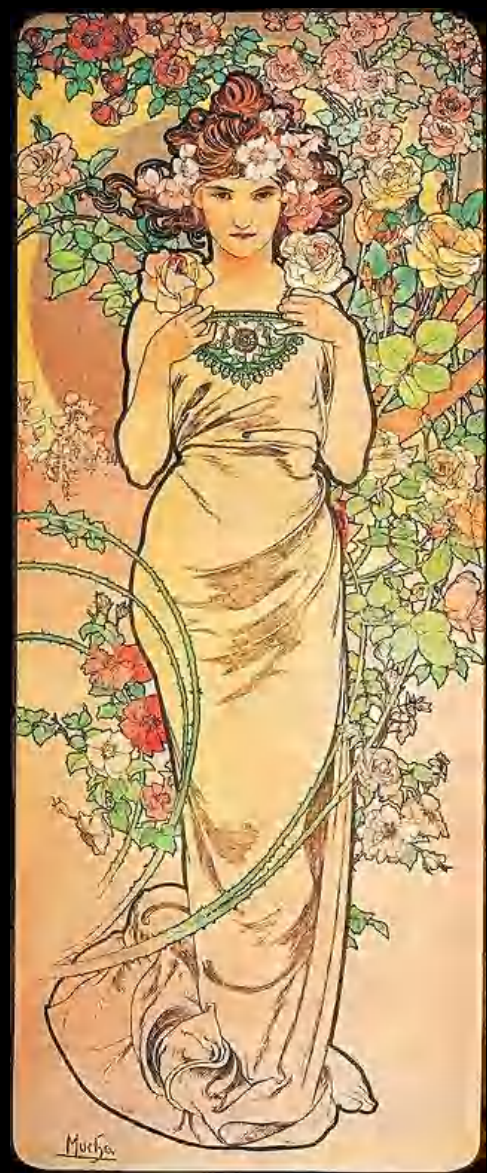


Alfons Muha, plakati





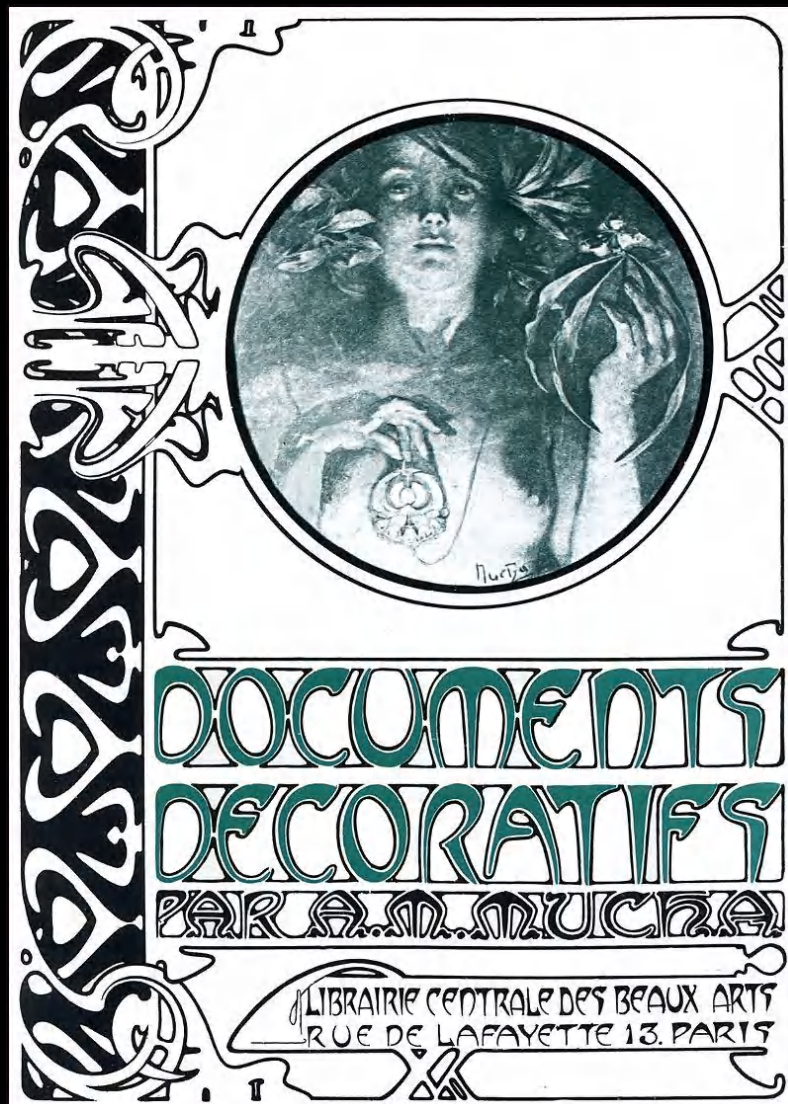
Alfons Muha, Dekorativni panel za BiH, Izložba 1900. u Parizu



Alfons Muha, Dekorativni paneli



Alfons Muha, Dekorativni paneli



Alfons Muha, Korice za knjige



Alfons Muha, stranice iz knjige *Dokumenti*



Alfons Muha, Novčany



Alfons Muha, Enterijer juvelirnice, Pariz



Rene Lalik, nakit



Rene Lalik, radovi u staklu



Rene Lalik, ukrasi za kosu



Moda Belle Epoque u Francuskoj, 1900.

Nemačka, Austrija i Belgija



Naslovna strana časopisa po kojem je nazvan Jugendstil



Jozef Marija Olbrich, Ernst-Ludvigova kuća



Jozef Marija Olbrih, Zgrada secesije, Beč



Jozef Marija Olbrih, Nameštaj, oko 1910.



Plakat Ota Fišera za Drezdensku izložbu 1896.



Hans Hajnrih Kristiansen, Naslovnice za *Jugend* časopis, 1896 i 1898.



Oto Ekman, Časopis *Jugend*, 1896.



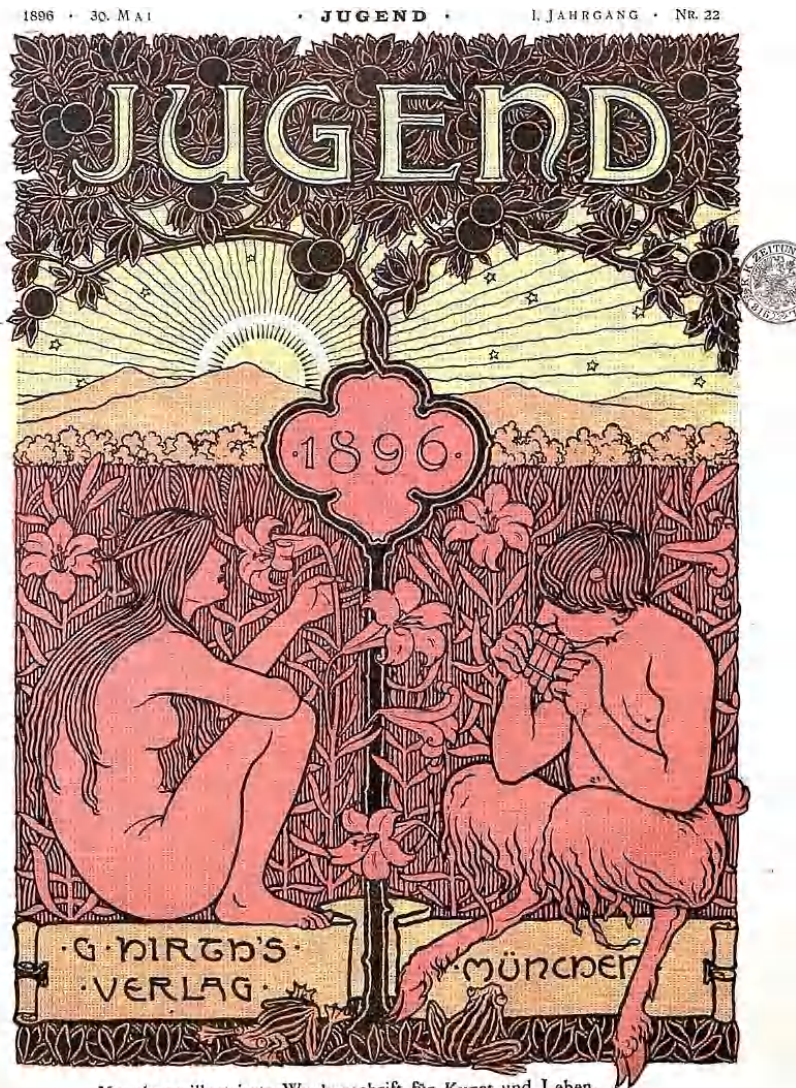
Oto Ekman, Tepih, 1897.



Oto Ekman, Stolica, 1898



Bernard Handkok, polica



Naslovnice za Jugend časopis 1896-97.



August Endel, Foto studio *Elvira*, 1898, uništen u ratu



August Endel, Kabinet na postolju

JUGEND



Rihard Remeršmit, plakat, 1897.



Rihard Remeršmit



DEUTSCHE-KUNST UND DEKORATION

ILLUSTRIERTE MONATSHEFTE
FÜR JEDERMANN.

VERLAGSANSTALT ALEXANDER KOCH, DARMSTADT-LEIPZIG.



1/4 JÄHRLICH M. 5.-- ABSTAND: M. 5.--
EINZELNE HEFTE M. 2.--

ZV BEZIEHEN DURCH ALLE BUCHHANDLUNGEN.

Jozef Rudolf Vicel, Plakat, 1898.



Franc fon Štuk, Plakat, 1897.



Jozef Satler, Ilustracije



Maks Klinger, Parisov sud, 1885-87.



Maks Klinger, Hrist na Olimpu, 1897.



Maks Klinger, Grafike iz serije „Ljubav“, 1884-87.



Plakat za izložbu berlinske Secesije 1912.



Oto Vagner, Kuća Majolika, 1898.

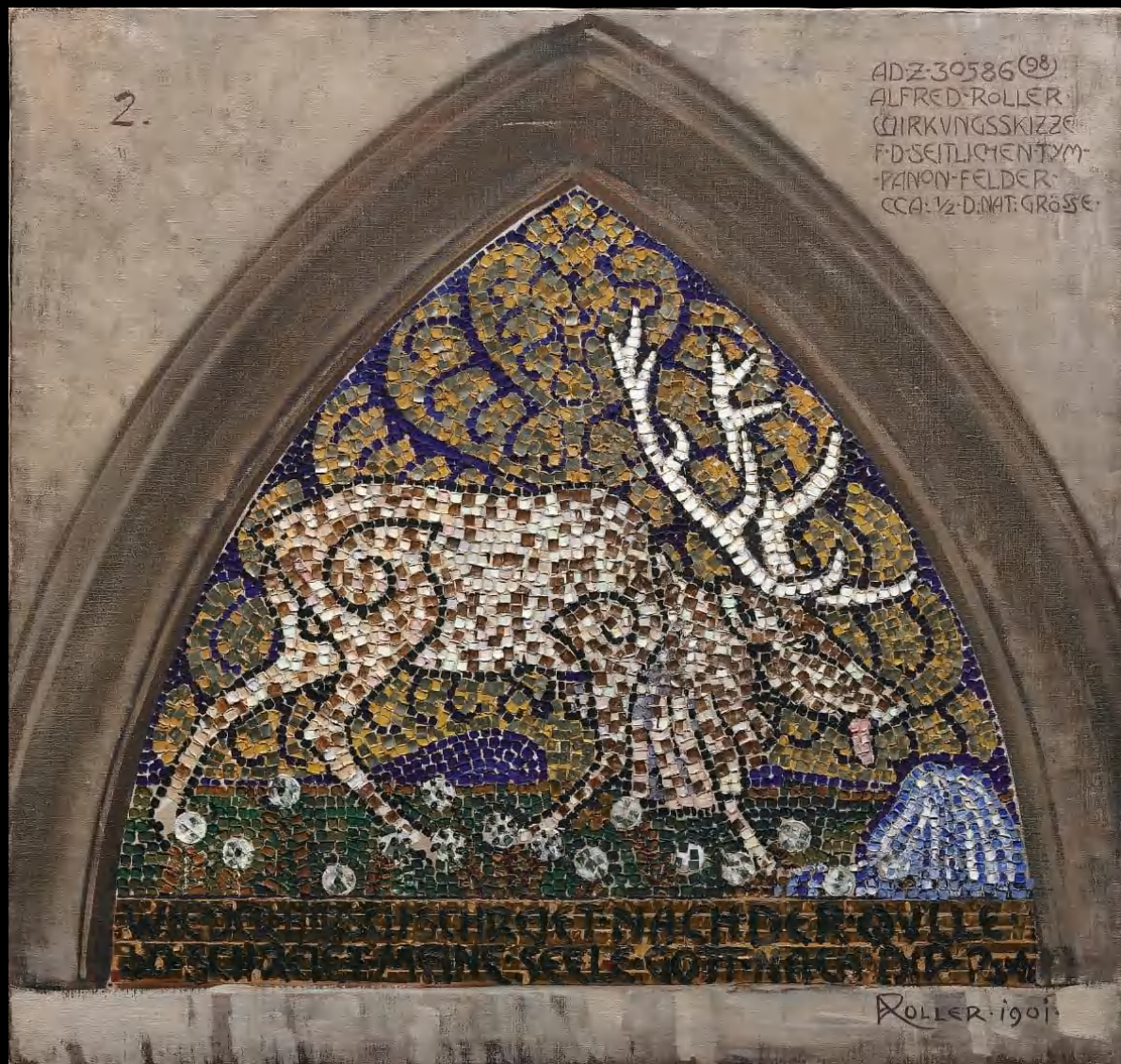


Oto Wagner, Crkva Sv. Leopolda, 1902-1907, Beč



Alfred Roler,
plakati za izložbu
Bečke sesije 1902 i 1903.





Alfred Roler, slike na metalnoj podlozi i platnu



Alfred Roler, Korice za knjigu



Jozef Marija Auhentaler, ukrasne kutijice



Jozef Marija Auhentaler, tabakere i svećnjak



Johan Lec Vitve, Vaze, oko 1900.



Gustav Klimt, Atena Palas, 1898



Gustav Klimt, Judith, Nada II



Gustav Klimt, Betovenov friz, Poljubac



Gustav Klimt, *Judita II*, Zagrljaj



Dress from the resort collection by Alexander McQueen, 2013.



Viktor Orta, Trpezarija 1898, Ortin muzej



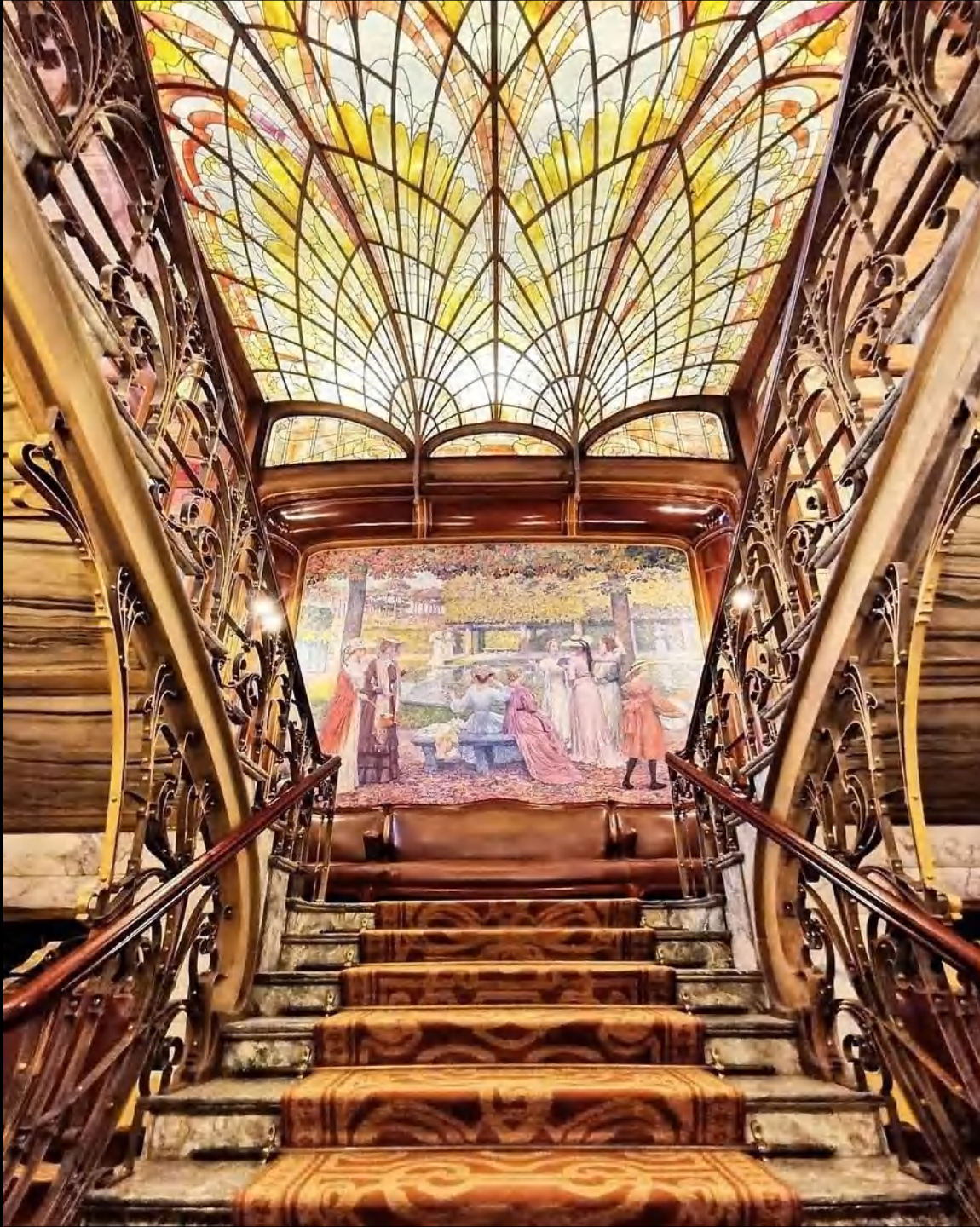
Viktor Orta, Enterijer kuće Tase



Viktor Orta, Enterijer kuće Taseľ



Viktor Orta, Hotel van Eetvelde



Viktor Orta, Hotel Solvej



Moda Belle Epoque u Nemačkoj, 1890.

Engleska i SAD



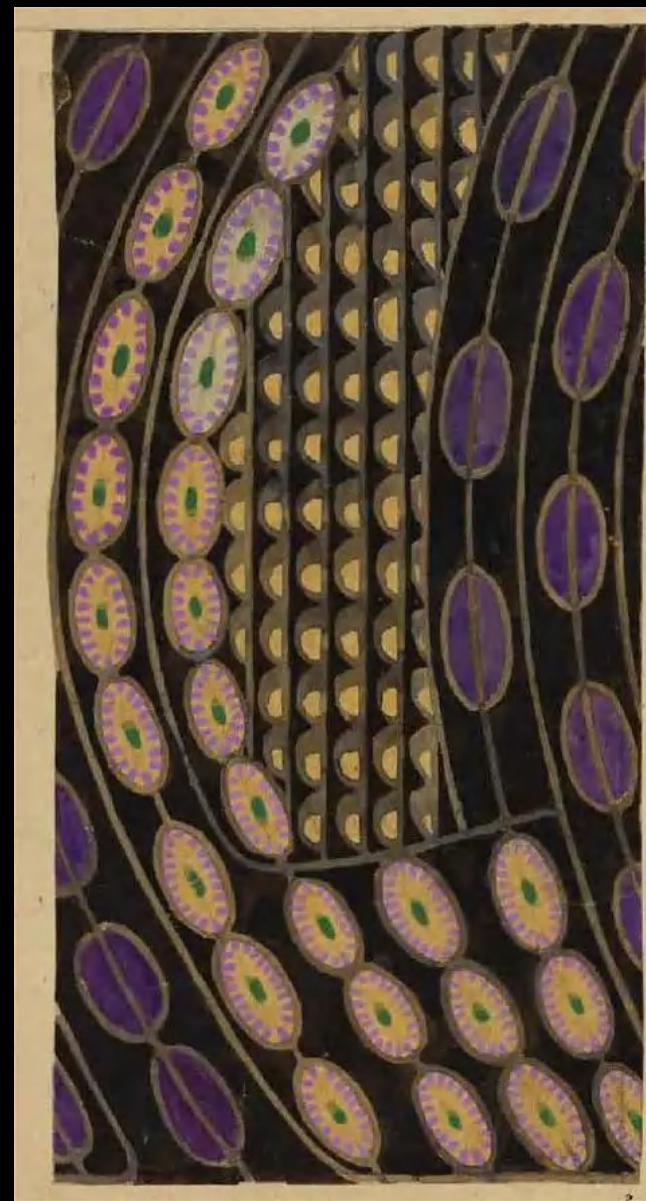
Čarls Reni Mekintoš, Biblioteka u Glazgovu



Čarls Reni Mekintoš, Kuća Hill, enterijer



Čarls Reni Mekintoš, Enterijer Derngejt



Čarls Reni Mekintoš, Tekstil dizajn



Čarls Reni Mekintoš, Ormarić



Čarls Reni Mekintoš, stoliče



Čarls Reni Mekintoš, Muzički plakat



Čarls Reni Mekintoš, Stakleni panel



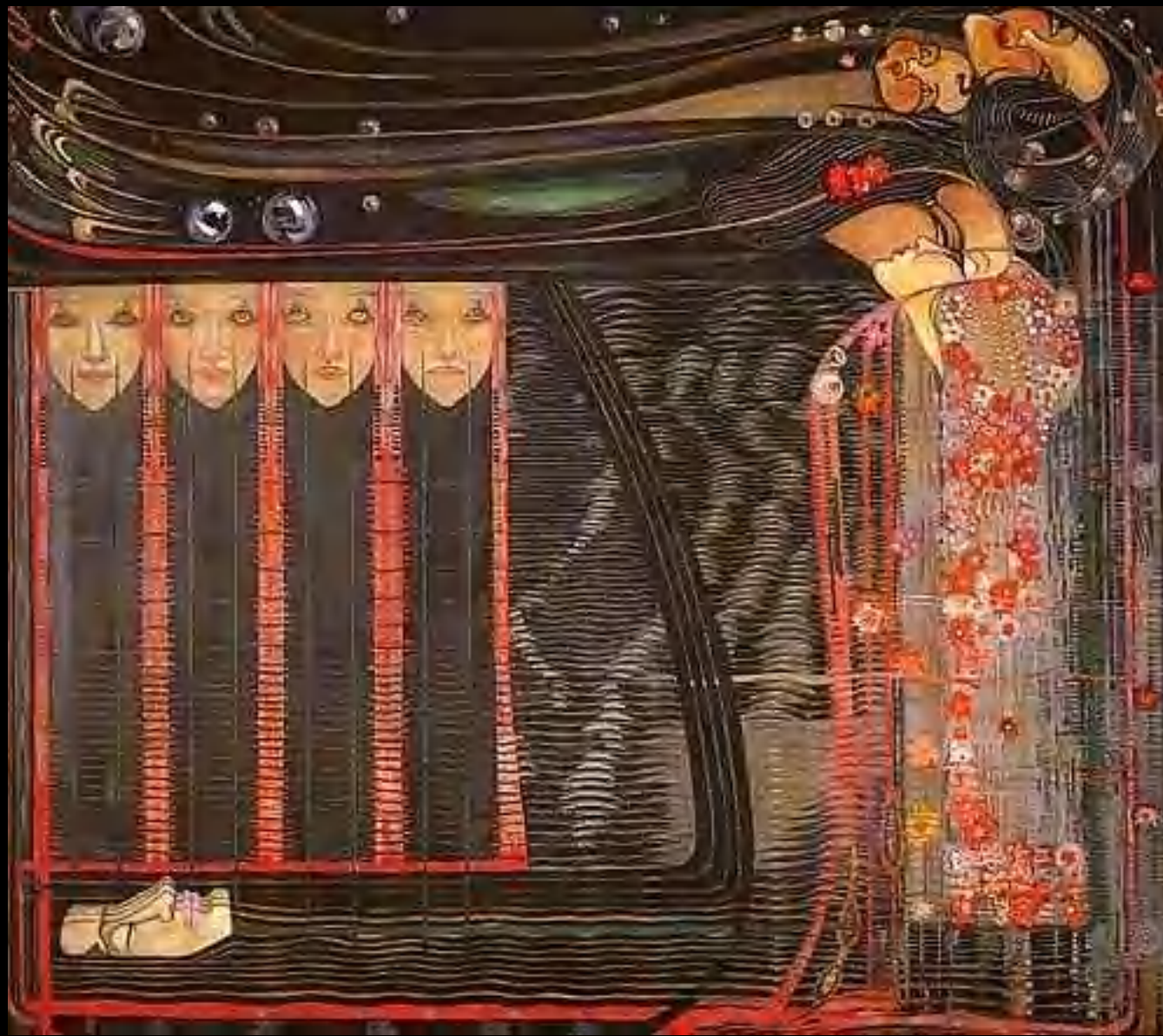
Čarls Reni Mekintoš, escajg, 1902.

Lino Sabatini, 1985, Italija / Inspirisan Mekintošem

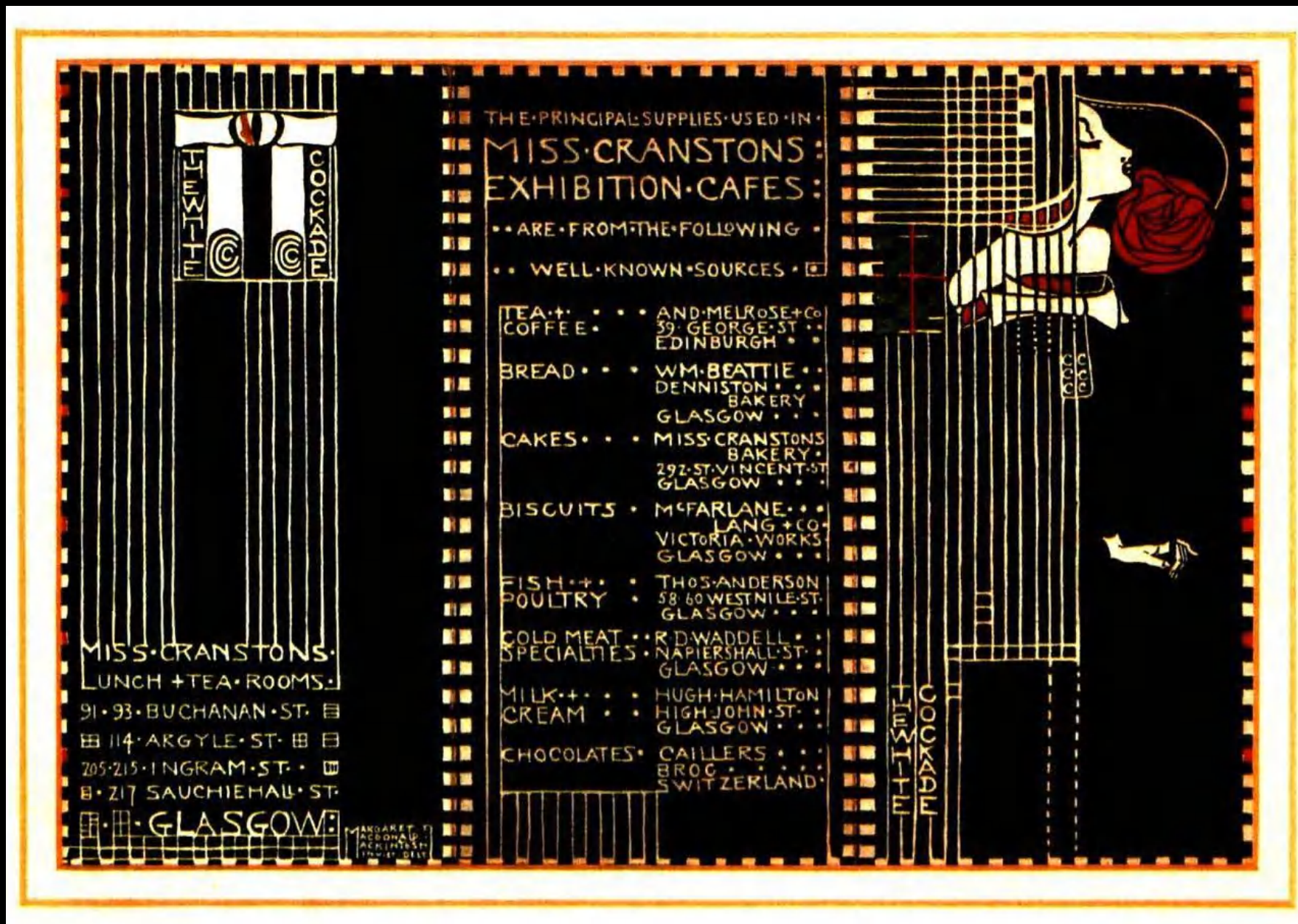




Margaret Mc Donald, Vezeni paneli



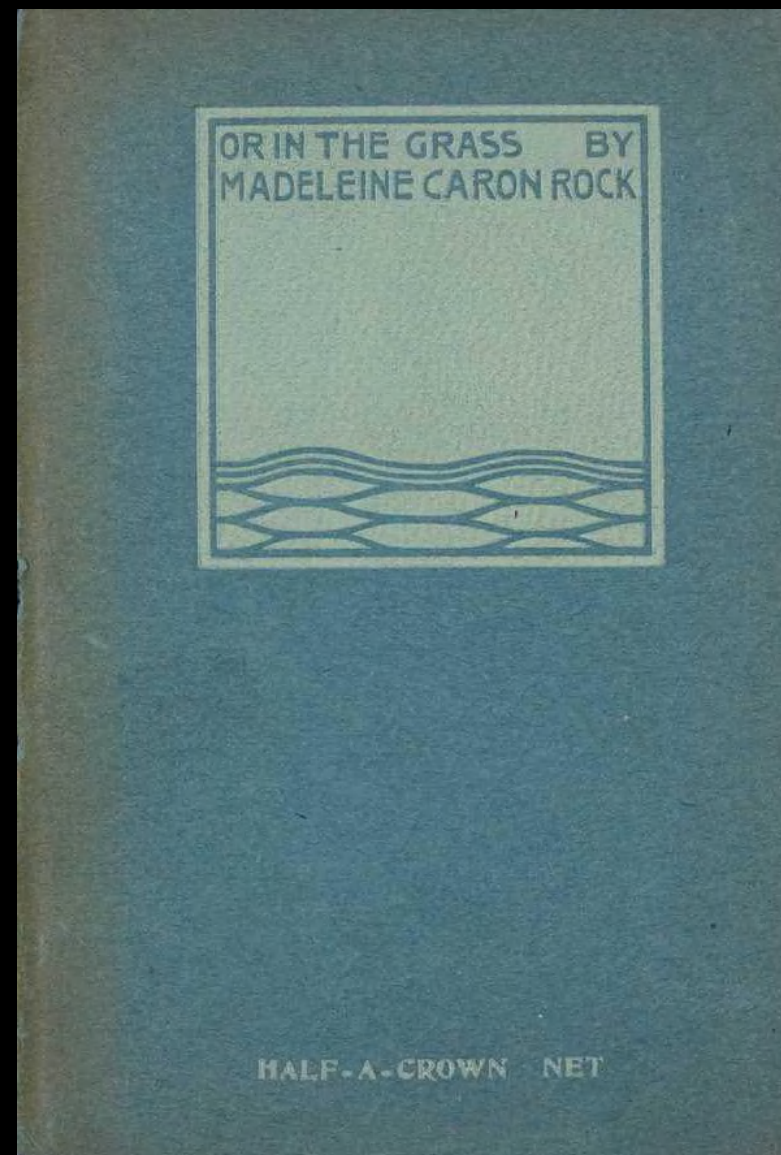
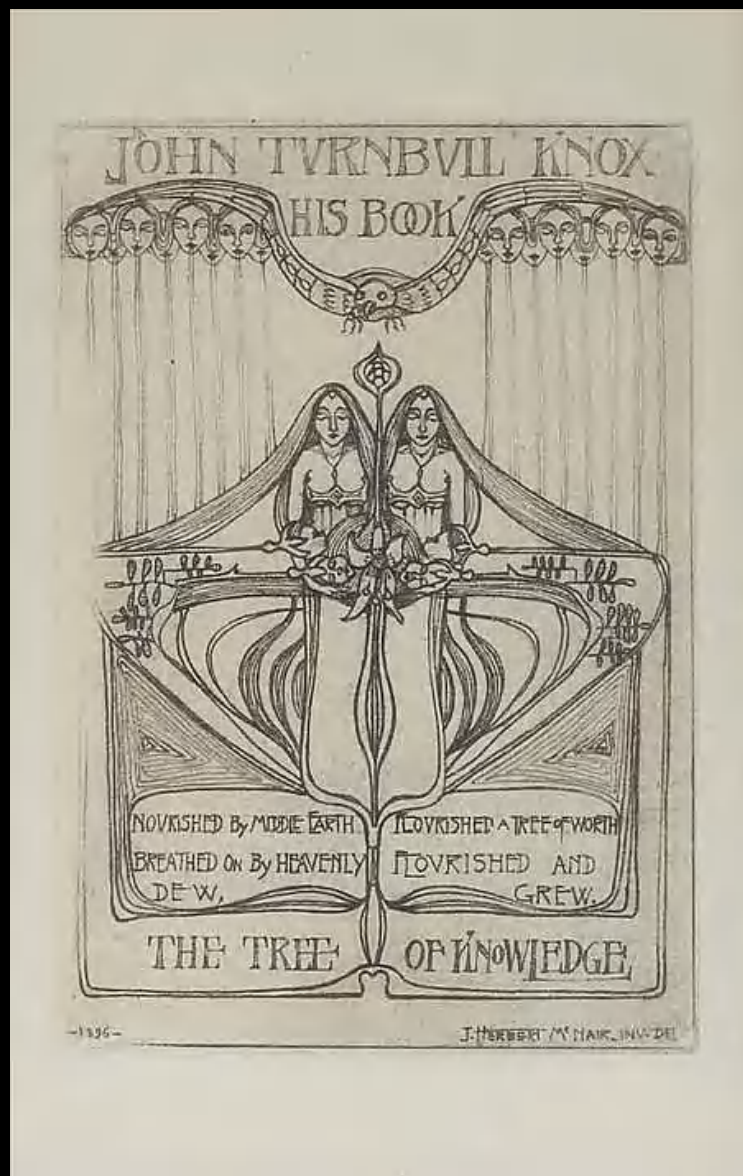
Margaret Mc Donald, Morska opera, 1915.



Margaret Mc Donald, jelovnik



Margaret Mc Donald & Č. R. Mekintoš, čajdžinica, Glazgov



Džejms Herbert Mc Neir, knjižne korice



Maramice, Stil Liberty, 1920.



En Magbet, Servis za čaj



Ukosnice



Odeća dizajnirana u Glazgovu



Moda Bell Epoque u Engleskoj



Luj Komfor Tifani, vitraži



L. K. Tifani, vitraž u Jeilu, SAD



L. K. Tifani, lampe



L. K. Tifani, Lampe, zbirka iz muzeja u Virdžiniji



Leon Solon, plakati, 1896



Leon Solon, Reklama za aviokompaniju



Rokfeler centar



Muzej umetnosti u Filadelfiji, zabat



Isaija, Rokfelerov trg



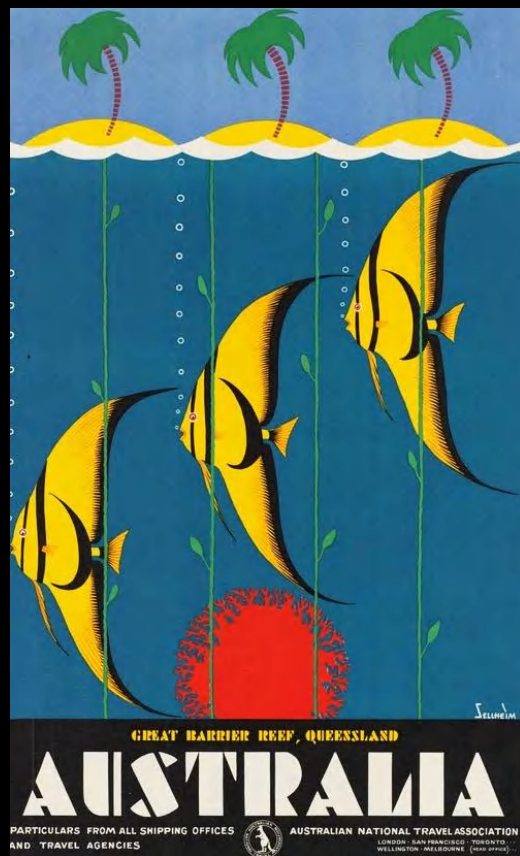
Art deco detalji na Rokfeler centru, Njujork



Art deco panel za enterijer



Art deco plakat, 1920.



Art deco, turistički plakati



Art deco lampa



Art deco, zidni časovnici





Art deco fotelje



Art deco komoda



Art deco, pokretni ormarić



Vilijam Van Alen, vrata lifta, Krajzlerova zgrada



Filips radio, 1931.



Art deco nakit

Španija

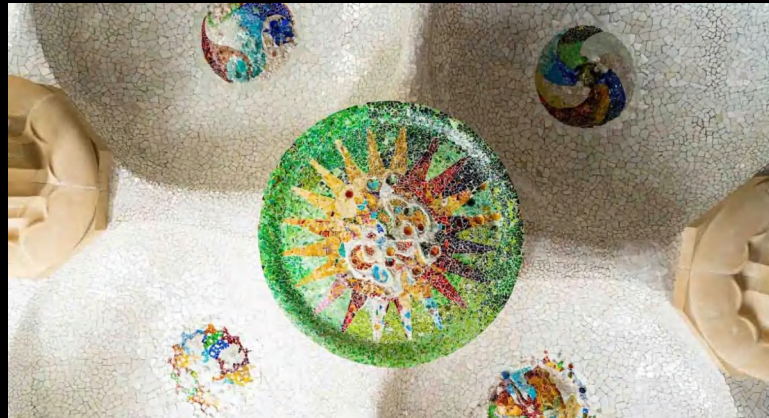
Antonio Gaudi, Kaza Batlo



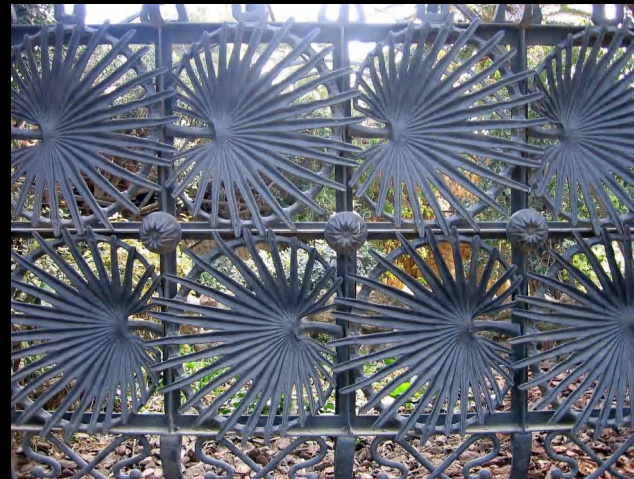
Antonio Gaudi, Kaza Mila



Antonio Gaudi, Park Guelj



Antonio Gaudi, Kaza Visens





Gašpar Homar, 1903.



Gašpar Homar, oko 1905



Gašpar Homar, nameštaj



Gašpar Homar, lusteri



Luis Masriera, nakit